

GROOMING FOR GRACE, GROWTH AND GREATNESS



Welland Gouldsmith Grooming Institute

KOLKATA



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Most young people live a sheltered life while in school, yet all have the zeal and ambition to learn and progress in life. How do they react when suddenly catapulted into a vast world that suddenly opens up before them - one which requires a wide range and variety of skills and also an entirely new and unique orientation.

These and other similar thought provoking questions were constantly put to me not only by parents but also by the young people themselves as it dawned on them that they would soon walk out of the portals where they had been safely cocooned for almost fourteen years of their lives.

I wondered what we, as an institution could do to enable these beautiful and talented young people to hold their own in a new and challenging environment. Then the realisation dawned that we could further enhance and equip them by teaching them acceptable etiquette and behaviour, inter-personal skills and correct communication, soft skills, cross cultural orientation etc. as well as improve their personalities, images, leadership qualities, personal grooming, dining etiquette - in short, turn them into courteous, confident and charismatic individuals who would turn heads wherever they ventured.

Thus, was born my dream of the WELLAND GOULDSMITH GROOMING INSTITUTE, which, after a long period of intense thought and planning, is about to become a reality.

We are now on the threshold of turning out elegant, smart, graceful, well accomplished young individuals, with all the communication skills and social graces that will enable them to stand tall and take their rightful place in this our fast growing and evolving world of today.

I invite you to join us in this exciting journey of self-discovery, growth and advancement.

Dr. Gillian R Hart. Founder & CEO.

INTRODUCTION

Acquiring soft skills and life skills have become imperative in an ever-changing world where cultural and generational sensitivities are to be taken into account. They are key to your personal and professional success. Knowing how to properly dress and conduct yourself, build rapport with others, engage in meaningful discussions/conversations in a wide variety of social and professional business settings is essential if you want to stay ahead.

Very often you must make a memorable and a positive first and lasting impression wherever you go. You need to equip yourself with the essential etiquette and protocol knowledge and refined social graces necessary to polish your personal and professional best.

Wouldn't you like to have the ability to navigate a room full of people with effortless ease while making every individual feel they are important? You do possess this potential deep within yourself but you need the keys to unlock this special skill.

You want to present a more saleable brand of yourself, you want to captivate an audience with charm and charisma, exercise impeccable manners and etiquette at all times, conduct yourself with confidence and ease and leave others with a positive first and lasting impression.

What are you waiting for?

Join Welland Gouldsmith Grooming Institute and feel the difference.

OBJECTIVE

- To develop effective communication, inter-personal and presentation skills.
- To groom and motivate participants to be knowledgeable.
- To foster values such as integrity, transparency and independence.
- To reveal the significance and impact of the mind.
- To identify the power of choices, decisions and actions
- To show how attitude and inter-personal relationships affect every area of our lives
- To develop specific life management skills
- To know how to motivate yourself and others
- To develop pro-active motivation as a way of life

THE PROCESS

- This course will feature large and small group discussions, role plays, individual exercises, group competitions, questionnaires and case studies to observe, discuss and bring feedback.
- Video clips and life-relating stories and illustrations will highlight this impactful course.
This course will be presented in a fast moving, highly informative manner but will be enjoyed with an informal, fun-filled, relaxing atmosphere, which maximizes learning.
- Outdoor trips to provide a first hand experience of skills developed.

THE BENEFITS

Each participant will gain :

- An appreciation of the power of their mind.
- A practical understanding, of how to use their creative subconscious mind.
- The importance of inter-personal skills.
- The steps of how to use attitudinal behavior on a daily basis.
- The knowledge of how to motivate themselves and others around.
- Life management skills, to bring success into every area of their lives.

THE PROGRAMME CONTENT

- ✓ Attitude and Change
Values and Ethics
- ✓ Communication skills
Art of Conversation
Public speaking
Interviews & Group discussions
Conversation/Polite talk/GK/Current Affairs
- ✓ Grooming
Body Language
Carriage and Posture
Head to toe check list
Dining Etiquette
Playing the perfect host/hostess
Being a welcome guest
- ✓ Life Skills
- ✓ Inter-personal skills
- ✓ Cultural respect/respecting social/cultural norms
Respecting elders
- ✓ Basic civic sense
- ✓ Stress Management/Anger management
- ✓ Hotel/Club/Hospital Norms
- ✓ Domestic/Foreign Travel
- ✓ Financial management



MANAGEMENT AND FACULTY



DR. GILLIAN R HART.
FOUNDER & CEO.

Dr. (Ms.) G. R. Hart has been associated with schools, colleges and training institutes for over five decades. It has been a long cherished dream of hers to set up a grooming institute for young girls and boys who are on the threshold of entering college and/or beginning a new life.



MR. MICHAEL SHANE CALVERT
DIRECTOR.

Mr. Michael Shane Calvert has been in the field of education for over twenty-five years. As a teacher and as an administrator, he has contributed immensely to character building and personality development through seminars, workshops and value added services for students and teachers.



MR. I. S. BHANDARI
CONSULTANT & FACULTY

Mr. I. S. Bhandari is the founder of Knighthouse Consultants, an HR advisory firm specialising in business solutions and workshop management. He has worked in corporate houses for over twenty five years in many senior positions. For workshops he has conducted modules on soft skills, life skills, sales, marketing, branding, relationship marketing and many more.



MS. SAIRA HALIM
CONSULTANT & FACULTY

Ms. Saira Shah Halim is a poet, educator, theatre personality, corporate trainer and a social activist who is actively involved with causes such as gender equality and women's issues. She's often seen on national television as a social and political commentator. She's also a motivational speaker, a behavioural and leadership trainer as well as a life coach who's conducted a number of workshops for different organisations across India and abroad.

COURSE SCHEDULE

Three days a week for Eight weeks
Each session will be of three hours duration

IMPORTANT DATES

6th April 2016 - Orientation for candidates
11th April 2016 - Fees to be paid
18th April 2016 - Course commences

COURSE FEES

Rs. 10,000/- for the entire course
(To be paid in full before 11th April 2016)